



## Press Kit

**Billion Oyster Project is on a mission to restore oyster reefs to New York Harbor through public education initiatives.**

Goal: Restore one billion oysters to New York Harbor by the year 2035.

### Key Stats

Since launching in 2014, the Billion Oyster Project has...

- Restored 30 million oysters across 7 acres of New York Harbor
- Established 13 reef sites, including four nurseries, and four community reefs where New Yorkers can volunteer to help build and monitor oyster reefs
- Engaged 6,000+ local students in STEM education through restoration with hands-on curriculum created by Billion Oyster Project staff
- Diverted 1.5 million pounds of used shell from landfills thanks to 75 NYC restaurant partners
- Engaged more than 10,000 volunteers in hands-on restoration work

### View Project History

VIDEO: <https://www.youtube.com/watch?v=VNSIsFSRvag>

### Press Releases

- [Thur Aug 1: Billion Oyster Project to Partner with Pew to Expand Shell Recycling, Oyster Reef Restoration Areas in New York State Waters](#)
- [Wed July 17: Tickets on sale for HarborUp 2019!](#) Join us on Sept 17, at The Oyster House at Pier A, to celebrate the achievements of the New York Harbor School and its students. The evening will feature live music, top-shelf libations, light bites, and oysters.
- [Wed June 5: 11th Hour Racing supports Billion Oyster Project Ahead of World Ocean's Day](#), 11th Hour Racing has committed to support Billion Oyster Project's reef restoration and public education programs at the Bush Terminal Park lagoons.



- [Fri, Feb 8: Run the NYC Marathon to Benefit Billion Oyster Project!](#) Billion Oyster Project is proud to be among the NYRR's official Charity Partners for the 2019 TCS New York City Marathon.
- [Thur, Oct 11: NY Harbor School 15th Anniversary Celebration](#) Billion Oyster Project to Host a Panel Discussion on the Intersection of Restoration and Education
- [Wed, Sep 12: Press Conference at Staten Island Ferry](#) Staten Island Ferry Terminal Aquariums Will Become Educational Exhibit with Billion Oyster Project

## Contact

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## Boilerplate

Billion Oyster Project is a nonprofit organization on a mission to restore oyster reefs to New York Harbor through public education initiatives. [Why oysters?](#) Their reefs have the ability to filter water, provide habitat for many marine species, and help shield New York City shorelines from storm damage. Founded on the belief that restoration without education is temporary, and observing that learning outcomes improve when students have the opportunity to work on real restoration projects, collaborating with public schools is fundamental to Billion Oyster Project's work. Billion Oyster Project designs [STEM curriculum](#) for NYC schools through the lens of oyster restoration, and engages [Urban Assembly New York Harbor School](#) students in large-scale restoration projects, collects discarded oyster shells from 75 NYC restaurants, and engages thousands of volunteers. The project has planted 30 million oysters across 7 acres and 13 reef sites, with the help of more than 6,000 students and 10,000 volunteers.