



# BILLION OYSTER PROJECT

Shuck, Learn, and Donate by hosting a private oyster social happy hour with colleagues, clients, family, or friends

Support Billion Oyster Project this giving season by hosting an Oyster Social for up to 50 guests. A BOP Oyster Social is a great option for a virtual company holiday party or get together for friends and family who are distanced due to the pandemic. Oyster socials can be customized to fit your needs. Socials typically last one hour, but you are welcome to remain on Zoom with your group when the BOP programming is complete.

## OYSTER SOCIALS FOR YOUR COMPANY

Whether it's for your department team or company clients, oyster socials provide a unique and exciting opportunity to gather your professional network. During your oyster social, we suggest that a representative from your company takes the opportunity to make a speech or share a presentation.

## OYSTER SOCIALS FOR FRIENDS AND FAMILY

Delight your friends and family by sending a box of oysters to their doors for the holiday and giving them the chance to learn a new skill - shucking - together! You can all feel good knowing that while you're celebrating, you'll also be practicing philanthropy with a donation to Billion Oyster Project.

## WHAT EVERY OYSTER SOCIAL INCLUDES

- Each guest will receive 20 Oysters, a shucking knife, and glove shipped straight to their door
- An overview of Billion Oyster Project's work and how oyster reef habitat supports a marine ecosystem
- Hosts of socials can request for specific areas of BOP's work to be covered
- A shucking demo and recipe ideas from a Chef in Billion Oyster Project's Shell Collection Program

## SUGGESTED DONATION

Up to 30 Guests: \$7,500

31-50 Guests: \$10,000

*\*We can cater to groups spread throughout the United States. For private events under 30 people, please email us.*

**REACH OUT TO [INFO@NYHARBOR.ORG](mailto:INFO@NYHARBOR.ORG)  
TO SCHEDULE AN OYSTER SOCIAL**





## WHY SUPPORT BILLION OYSTER PROJECT?

One billion oysters will make a big difference in New York Harbor, but that's just a drop in the bucket of what was once here—and only half of our story. Billion Oyster Project (BOP) was founded on the belief that restoration without education is temporary, and that learning outcomes improve when students have the opportunity to work on real restoration projects. Beyond designing STEM curriculum for NYC schools through the lens of oyster restoration, BOP collects discarded oyster shells for reuse from 75 NYC restaurants, builds reef structures with volunteers, and engages Urban Assembly New York Harbor School students in large-scale projects. To date, BOP has planted 47 million oysters, restoring 12 acres of habitat at 15 reef sites, with the help of more than 6,000 students and 10,000 volunteers.

*“At Dell Technologies we are always in search of ways to promote a future built on a circular economy. The foundation of a circular economy are sustainability minded organizations like the Billion Oyster Project. The Virtual Oyster Social we hosted with BOP was educational, engaging and truly a FUN experience to raise awareness of our common goals.”*

*-Greg Haenggi, Senior Director of Sales  
Dell Technologies*



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